

Transcript of Dr Cindy Ives Welcome Message

Hello. I'm Cindy Ives, director of Educational Media Development. Welcome to the Guide to Online Course Design and Development. We've created this guide for course developers to give you a sense of what's involved in designing and developing an AU course for online delivery . . . and to give you an opportunity to feel what it's like to work through an online course at the same time.

An introductory video clip like this one can offer students a personal connection to the instructor and to the course material. We recommend the use of short video or audio clips to explain particularly difficult concepts. Your design team in EMD can build learning objects to accompany your explanation, to give students extra support where they need it.

Ask a member of your course team for help whenever you have questions about procedure, process, or successful online practice. Or when you have ideas that you want to try, just ask—we're here to help.

We hope that you find your AU learning experience rewarding, and we invite you to use the discussion forums to give us feedback on what you like and on what doesn't work for you.